sigfox ready
0G Technology

Brand guidelines

January 2023

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Introduction

Overview

Introduction

You become a Sigfox 0G Technology Partner when you sign the Ecosystem Partner Agreement. This entitles you to use the Sigfox 0G Technology Partner logo.
If you complete one of the Sigfox 0G Technology certification programs, you are further entitled to use the appropriate Sigfox 0G Technology Verified or Sigfox 0G Technology Ready label, depending on product type certified.

If you pass the Sigfox Ready Certification for devices with antennas you can affix the Sigfox 0G Technology Ready label on your devices or solution.

If you pass the certification for modules & modular designs, you can affix or display the Sigfox 0G Technology Verified label on your certified product.

Sigfox 0G Technology Ready

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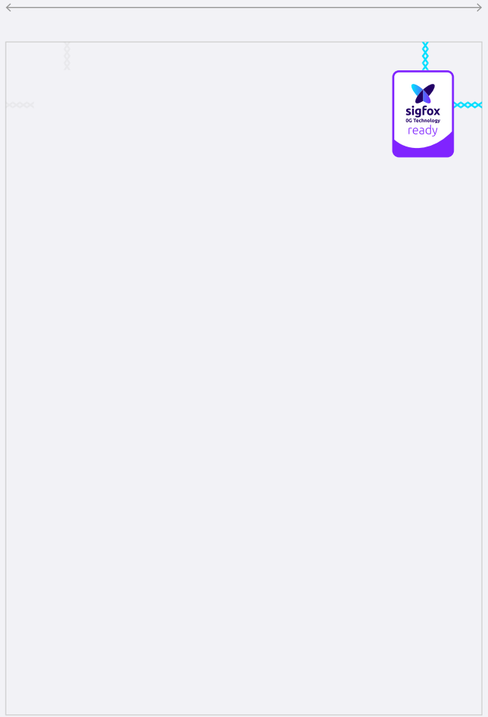
Sigfox 0G Technology Ready

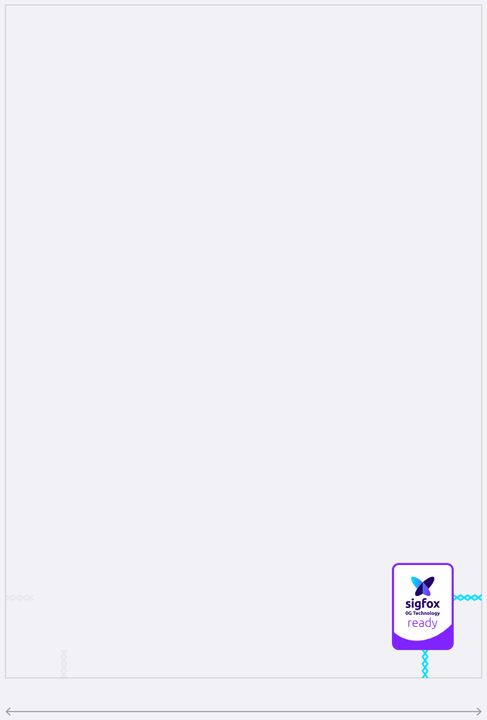
Our label

Sigfox 0G Technology Ready label is dedicated to Sigfox 0G Technology Partner Products that have passed the Sigfox Ready certification. This label should be affixed on certificated devices and/or product specification and packaging.

Space is of the essence

We ensure the label’s visibility by giving it some space.
The preferred clearspace around the label is equivalent to the height of 3 “X”.





Using our label

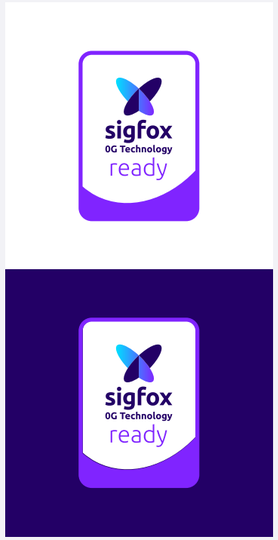
The label is positioned on the top or at the bottom of the document.
Its distance from the edge must be equivalent to 4 “X”.

50 px / 12 mm

Ensure the label is visible

The label ensures Sigfox 0G Technology visibility on its partner’s support.
The minimum size is 50 px / 12 mm.

Color Gradient



Reference label,
to use when the material
or the printing technology
allow it.

Monochrome Gradient

When four-color printing
is not available,
like newspapers.

Monochrome Flat

Specific supports
like faxes or engraving.

Logo variations

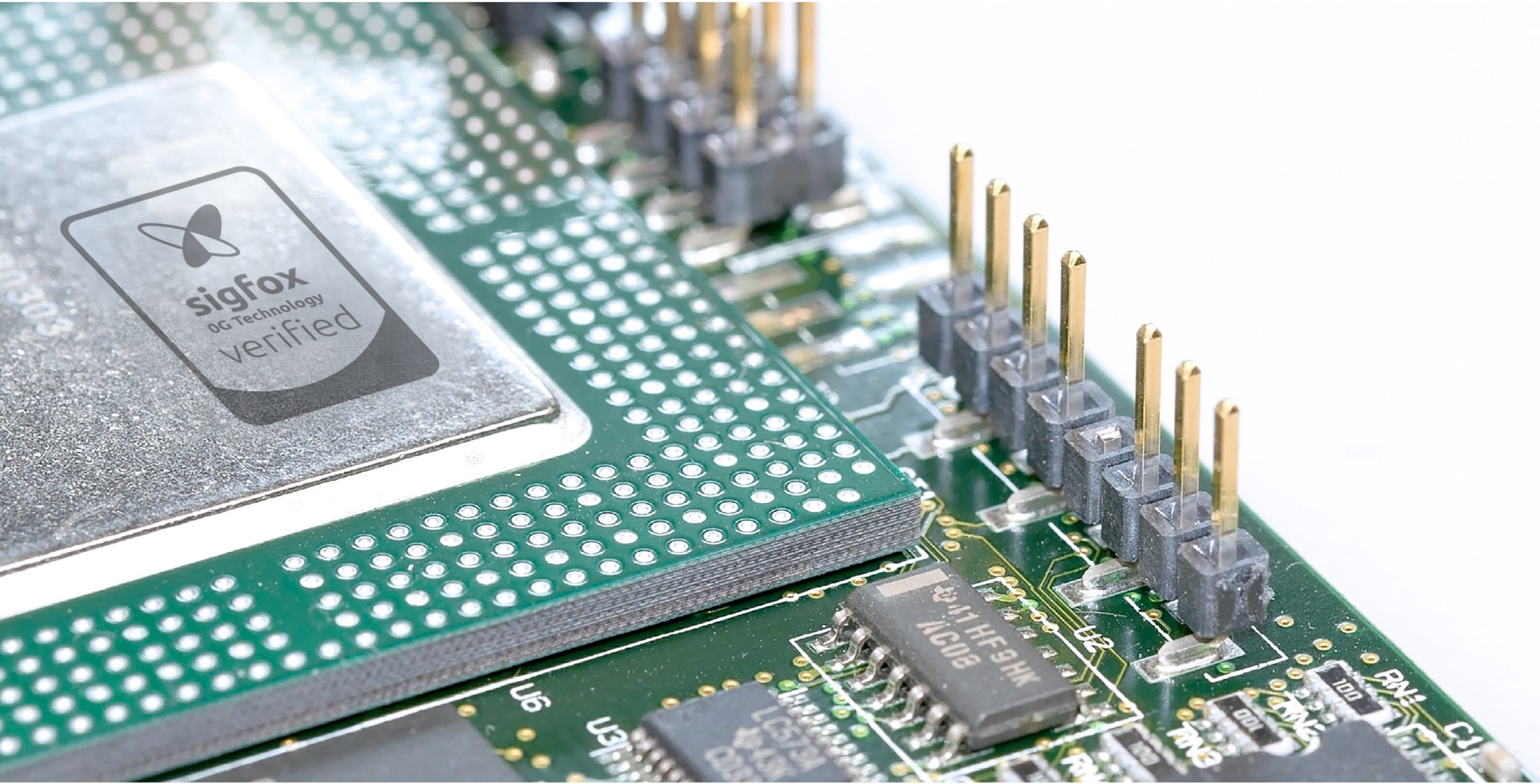
There are many versions of our label for different uses.
This page explains how to choose the right label according to the level of printing constraints.

Examples of usage. All third-party product names, logos, and brands shown in these examples are property of their respective owners. Use of these names, logos, and brands does not imply endorsement and are for illustration purposes only.

Sigfox 0G Technology Verified

Label
Clearspace
Positioning
Minimum size
Variations

Sigfox 0G Technology Verified



Our label

Sigfox 0G Technology Verified label is dedicated to Sigfox 0G Technology Partner Products that have the Sigfox Verified certification.
This label should be affixed on certificated modules and/or product specification and packaging.

Space is of the essence

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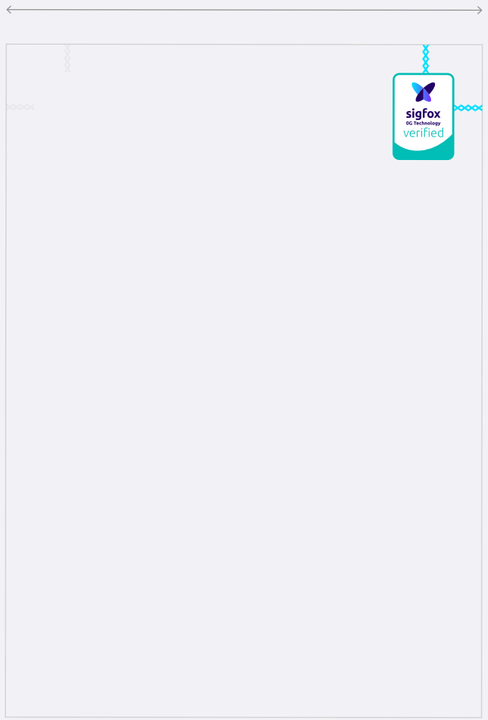

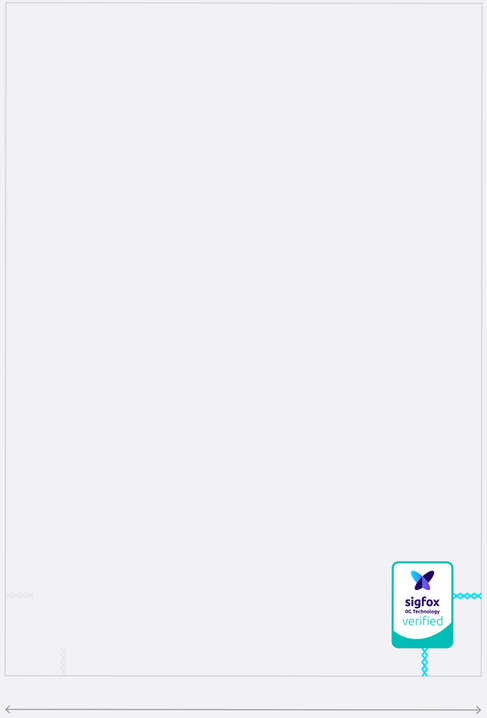

Using our label

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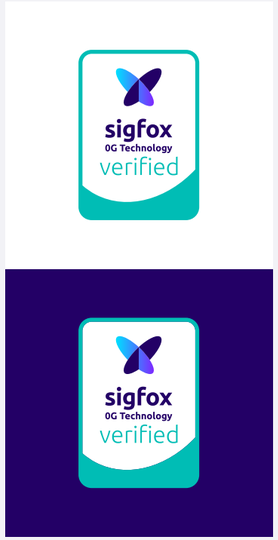
50 px / 12 mm

Ensure the logo is visible

The label ensures Sigfox 0G Technology visibility on its partner's supports.
The minimum size is 50 px / 12 mm.

Color Gradient



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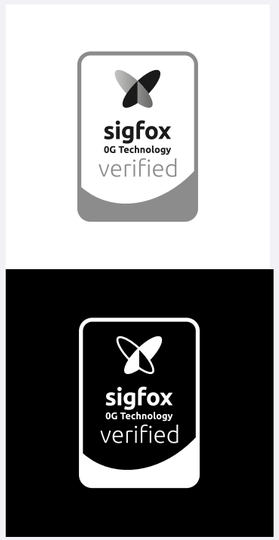

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